

2016 Santa Cruz Sea Glass & Ocean Art Festival
Saturday November 5th & Sunday November 6th - Show times: 10am-5pm

New info: Krista Hammond has moved to Hawaii! Going forward the festival will be managed by Krista's capable sister, Nicole Mattacola. Nicole is an Event Planner for University of California Santa Cruz, and has worked alongside Krista for the past 6 years. If you have any questions about the festival, please feel free to contact Nicole directly: nicolemattacola@gmail.com

The festival began in 2009, as an event that features genuine sea glass and ocean art while benefiting our wonderful ocean. With the help and hardwork of so many talented artists and ocean lovers, we have been fortunate to be able to donate thousands of dollars to the Monterey Bay Sanctuary for ocean conservation, and intend to continue that tradition of giving back.

The very popular raffle will continue on Saturday, and continue through Sunday too – huge thank you for your donations, they make this amazing part of the festival possible! Unfortunately we are not continuing the Prize Piece contest for a variety of reasons – sorry! It is going to be a great celebration this year and we are working hard to advertise and incorporate the entire Bay Area and California coastal communities to make this show excellent as usual!

We always strive to make this event 100% Green and Sustainable – and as such, **please consider the source and collection practices for all shells, starfish, sand dollars, abalone, etc. – as these are resources of the ocean. If used in large quantities in your art – please state on your application your collection practices and sources for such items.** Thank you! Driftwood and sea stones are okay...as well as any reclaimed/recycled materials.

- **All artists must be self-representing and present in their booth, no reps.**
- **Creations made by the artist, no buy/sell or crafted not by the artist(s).**
- **Only authentic, natural sea glass shall be used and sold at the event.**
- **All types of ocean art is eligible (painting, pottery, photography, etc.)**
- Vendors are responsible for own merchandise transactions, CA sales tax, and must adhere to "Green" event principals (please refrain from plastic packaging and use sustainable products if possible).

2 DAY event: Friday Nov 4th Artist set-up, 4-7pm.

Saturday Nov 5th Artist set-up 7-10am.

Festival Hours Sat 10-5pm & Sunday 10-5pm.

Sunday Nov 6th, Artist breakdown and load-out by 8pm.

- Application Deadline Aug 1, 2016.
- All artists will be notified by August 15th, 2016.
- No refunds for cancellations will be given after Oct 1, 2016.
- Location: COCONUT GROVE on the Boardwalk: 201 Beach Street, Santa Cruz
www.cocoanutgrovesantacruz.com
- Additional information and lodging information will be available at: www.santacruzseaglass.com/festival and **be sure to LIKE on Facebook at: www.facebook.com/SantaCruzSeaGlassFestival**



2016 Santa Cruz Sea Glass & Ocean Art Festival
Saturday November 5th & Sunday November 6th - Show times: 10am-5pm

Application

Space Fee: \$325 for Sea Glass Artists, \$275 for Ocean Artists. Addtl \$50 for limited Corner Booths.

Artist(s) Name: _____ Business name: _____

CA Reseller number (required): _____

Mailing Address: _____

Phone: _____ Email: _____

Website: _____

Type of work to be sold (please list all items to be sold and average price ranges):

Artist Statement/Bio (tell us a little about yourself and your art) feel free to include separate page:

Do you use shells? If yes, please explain collection/origin:

Photo Requirements: Please provide 6 photos: 3 of creations made (within the past 2 years), 2 of the artist at work in their studio, and 1 of your booth display. Email photos to: nicolemattacola@gmail.com.

This is a juried application. Quality of photos is very important. Artists will be juried according to their primary discipline (or category). Each discipline will have a capped number of artists' spaces available in order to create a diversified and quality event. Example categories include: metal smithing, wire wrapping, drilling/beading, mosaic/home décor, photography, ceramics, painting, etc.

Space Fee: \$325 for Sea Glass Artists, \$275 for Ocean Artists. Additional \$50 for limited Corner Booths.

Booth size is 8ftX8ft, piped and draped with white fabric. One 6 ft table with white tablecloth, 2 chairs provided.

Number of booth spaces requested:

Electricity: \$50.00: Would you like electricity? YES NO

Corner booth requested (please include a separate check): YES NO

Additional 4 or 6 foot tables \$10/each: Extra tables requested:

Total amount of fees to be paid: (Summary of fees: \$325 for Sea Glass Artists, \$275 for Ocean Artists, \$50 for corner requests, \$50 for electricity, additional 4 or 6 foot tables \$10/each):

Any special requests or comments: Any special requests or comments: (we love happy artists! your success and satisfaction is our top priority)

2016 Santa Cruz Sea Glass & Ocean Art Festival
Saturday November 5th & Sunday November 6th - Show times: 10am-5pm

Email completed application, release of liability statement (below) and photos to nicolemattacola@gmail.com.

Mail check for fees made payable to: Nicole Mattacola

Mail to: Santa Cruz Sea Glass c/o Nicole Mattacola - 881 Gharkey Street, Santa Cruz CA 95060

Hold Harmless: I hereby release and hold harmless, the Coconut Grove, Krista Hammond, Nicole Mattacola, Santa Cruz Sea Glass, or any other sponsoring agency, their agents, directors, employees, servants, volunteers and anyone else connected with the management of this event from any cause whatsoever of any form of known or unknown damages, injuries, losses, judgments, and from any and all liability and public property damage that may occur as a result of my participation in this event. I agree to follow the rules and regulations for this event and agree to adhere to all reasonable and necessary requests.

Signed: (electronic or real signature)

Date:

Thank you for your application.

Next Steps after completing this form:

- 1) Email the required photos to nicolemattacola@gmail.com. 6 photos: 3 of creations made (within the past 2 years), 2 of the artist at work in their studio, and 1 of your booth display.
- 2) Mail the check for the fees made payable to: Nicole Mattacola. Mail to: Santa Cruz Sea Glass c/o Nicole Mattacola. 881 Gharkey Street, Santa Cruz CA 95060

Summary of fees: \$325 for Sea Glass Artists, \$275 for Ocean Artists, \$50 for Corner Booth requests (please make this a separate check so it can easily be returned if we are not able to accommodate), Electricity \$50.00, Additional 4 or 6 foot tables \$10/each